

Appendix A – final proposed criteria

Objective	Criteria	Scoring	Points
Priority Themes Weighted 40%	Business growth - journey purpose (max. score of 14)	Employment	6
		Health / Medical / Welfare	5
		Shopping / Personal Business	4
		Education	3
		Leisure (Social / Recreation)	3
	Priority Neighbourhoods	The route directly serves a Priority Neighbourhood area No Priority Neighbourhood areas are directly served by the route	4 0
Impact on carbon emissions	The route directly serves an Air Quality Management Area (AQMA) and/or congestion hotspot No AQMA or congestion hotspots are directly served by the route	4	
		0	
Accessibility Weighted 60%	Operational service days (max. score of 5)	Monday to Saturday Daytime (0700-1830)	5
		Sunday Daytime (0900-1830)	3
		Monday to Saturday Evening (1830-2330)	3
		Sunday Evening (1830-2330)	1
	Accessibility - travel choice	No reasonable alternative	8
		Alternative within 2 hours during daytime within no more than 800 metres	4
		Alternative within 2 hours during daytime at same location	3
		Alternative within 1 hour during daytime within no more than 800 metres	2
		Alternative within 1 hour during daytime at same location	0
	Access for older & disabled people	More than 50% passenger journeys by concessionaires	5
		Between 33% and 50% passenger journeys by concessionaires	3
		Less than 33% passenger journeys by concessionaires	1
		No passenger journeys by concessionaires	0
	Service usage	Average Passengers per Mile - 2.1 and above	5
		Average Passengers per Mile - 1.6 to 2.0	4
Average Passengers per Mile - 1.1 to 1.5		3	
Average Passengers per Mile - 0.6 to 1.0		2	
Average Passengers per Mile - 0.1 to 0.5		1	
Cost per Passenger - £0.01 to £1.00		5	
Cost per Passenger - £1.01 to £1.50		4	
Cost per Passenger - £1.51 to £2.00		3	
Cost per Passenger - £2.01 to £2.50		2	
Cost per Passenger - £2.51 and above		1	